CRISIS CLEANUP
MISSION:
To help voluntary relief organizations help more people by enabling collaborative disaster recovery. Crisis Cleanup is a collaborative disaster work order management platform that improves coordination, reduces duplication of efforts, improves efficiency and improves volunteers’ experience. Crisis Cleanup works best when a large number of volunteer organizations with many volunteers work together, to large numbers of people in a large area, all at the same time.

CONTACT US:
Call 800-451-1954 or 844-965-1386 after major disasters.
After local disasters, call 2-1-1 or the American Red Cross.

@CrisisCleanup

www.crisiscleanup.org
Impact and Return on Investment (ROI)

- The right way to do things is however it gets done, locally.
- Technology should enhance, not replace, inter-organization relationships.
- There is no pyramid, and you’re not on top. Voluntary organizations are co-equal, sovereign and interdependent; no single organization is in charge.
- Collaboration and communication should be not only convenient, but required.
- There is no such thing as the “One App to Rule them All.” The system should do things it was not intended to do.
- The system tracks property, not people. Strict personal information minimization policies are in place.

Crisis Cleanup is not-for-profit, which means we don’t measure ROI in dollars, but in community impact.

- 39 States in which Crisis Cleanup has been used.
- 6 Countries that have used Crisis Cleanup.
- 1,326 relief organizations that have used Crisis Cleanup.
- 25%: Increase in volunteer efficiency through re-engagement and elimination of time spent on travel, coordination, collaboration, and management.
- 62,136 Households assisted.
- 15,534 Households that could not have been helped without Crisis Cleanup.
- 27 Households assisted every day since 7/18/2012.
- 406,750 Volunteers who have used or relied on Crisis Cleanup.
- 3.7 Million volunteer hours facilitated.
- 932,000 Volunteer hours that would have otherwise been wasted in management, travel, and overhead without Crisis Cleanup.
- $419.2 Million market value of services to survivors.
- $621.4 Million market value of services, including work “done by others.”
- $1,031: Value of each cleanup volunteer to his/her community.
- $104.8 Million in services to survivors that would have been wasted in travel, management, overhead, and standing in lines.
- $237 Return on investment to survivors, for every $1 invested in Crisis Cleanup.
- $46,086 has saved survivors every single day since July 18, 2012.
- $10,001 in service to each homeowner.

“[This group is the best. Their people are genuine and want to help those in need. I have no idea what I would have done without their assistance.”]– Lori Anne Brown, Loris, South Carolina